

For Immediate Release
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Coldwell Banker Focuses on New Homes Division

With over 20 years of real estate experience, Patrick O'Neill is no stranger to the hard work required in the industry of sales and marketing. O'Neill is the General Manager of the Coldwell Banker New Homes Division where he currently oversees the sales and marketing teams for six developments ranging from land subdivisions to new condominiums to senior living.

"I love it" says ONEILL. "We have been in a tough market and during this time we have increased our market share and have been able to achieve sales results that no one else has. My agents work hard and really deserve the credit of what we have achieved."

In 1994 the merger of the powerhouse firms Conley Dew, Bradley Properties and CB McCormick formed Coldwell Banker Pacific Properties and O'Neill was tapped to form a new division servicing real estate developers. "The concept is a holistic approach of services for developers. We assist in feasibility, product design and marketing. "

With the focus of the division Coldwell Banker has secured many of the high profile development listings including Nauru Tower, Hawaiki Tower, Nuuanu Parkside, Seaside Suites, Sunpoint by Gentry, Watt Homes, Woodlawn Estates and senior living development Crowne Vista. Current projects include the upcoming condominium conversions of the Aloha Surf and Waikiki Royal Garden.

Coldwell Bank is the largest real estate firm in Honolulu with five offices and over 200 agents.

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